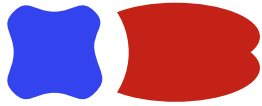




Troll Pokhara

The most liked and followed page of
Gandaki Province





About

Troll Pokhara is the most popular and engaging social media page from Pokhara, known for its witty humor, creative memes, and strong connection with the youth audience.



With a growing community of over 800,000+ Facebook likes and massive daily reach, Troll Pokhara has become one of Nepal's most trusted local entertainment platforms.

Troll Pokhara



Troll Pokhara is a popular Nepali-language entertainment page on social media that posts memes and humorous content focused on Pokhara, Nepali youth culture, and current events. It is active on both Facebook and Instagram.

Reach & Engagement

- **Facebook Likes: 800,000+**
- **Instagram Followers: 80,000+**
- **Average Reach per Post: 200K - 1M+**
- **Average Engagement Rate: 10%+**
- **Audience Age Group: 16-35 years (mostly Gen Z & youth)**
- **Top Locations: Pokhara, Kathmandu, Butwal, Chitwan, Dharan**

Troll Pokhara's audience represents the true pulse of Nepali youth, making it the perfect platform for movie buzz, viral moments, and word-of-mouth promotions.

Troll Pokhara



Why Promote on Troll Pokhara?

- **Local + National Reach:**

Troll Pokhara may be Pokhara-based, but our content spreads nationwide, your Brand or Movie gets visibility across Nepal.

- **Strong Youth Connection:**

70% of our audience are Youth, active Brand conscious and movie watchers

- **Viral Marketing Expertise:**

We specialize in making promotional posts look like organic, shareable content not plain ads. (Example: meme-style promotions, character jokes, trending dialogues, etc.)

- **Influence on Public Opinion:**

Our posts often start conversations. Promoting on Troll Pokhara can help shape audience excitement, meme trends, and hype around your Brand or movie release.

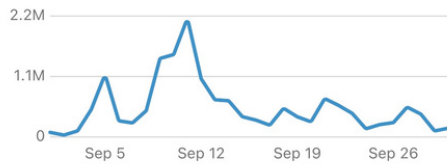
- **High Trust & Relatability:**

Unlike paid ads, Troll Pokhara's followers engage genuinely. People trust our humor, and that trust transfers to your brand or movie.

Audience Insights

Reach ⓘ

5.6M ↑ 129%



Followers

378K

Non-followers

5.23M

Top content by reach



Demographics

Based on lifetime followers

Age and gender ⓘ

All

Men: 64.8%

Women: 35.2%

18-24

19.7%

25-34

58.7%

35-44

16.6%

45-54

2.3%

55-64

0.7%

65+

2.0%

Demographics

Based on lifetime followers

Top countries

Nepal

66.6%

India

10.6%

Australia

3.5%

United Arab Emirates

3.3%

Japan

3.0%

Demographics

Based on lifetime followers

Top cities

Kathmandu, Nepal

26.3%

Pokhara, Nepal

7.3%

Butwal, Nepal

3.5%

Jhapa District, Nepal

2.9%

Bharatpur, Nepal

2.5%

Troll Pokhara



Promotion Options

1. Meme-based Promotions:

3–5 custom memes inspired by Brand characteristic, movie scenes, or dialogues, which Builds organic virality.

2. Reel/Video Integration

Short skit or reel inspired by the TVC ADS or movie plot or featuring actors, which Brings entertainment + awareness together.

3. Trailer/Poster Hype Post

Creative caption + post when Product, AD Campaign trailer, teaser, or song is released, which Drives views and excitement.

4. Giveaway/Contest

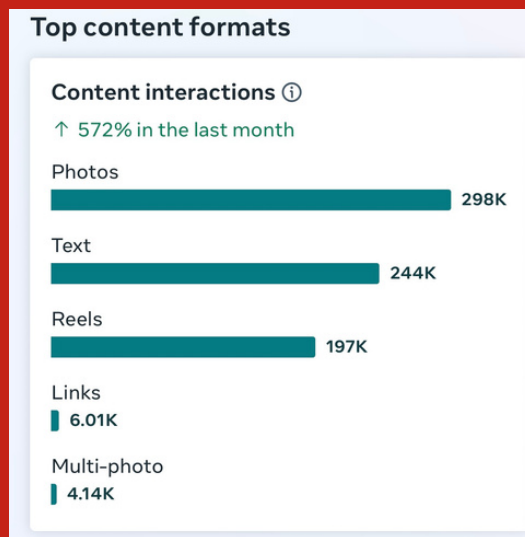
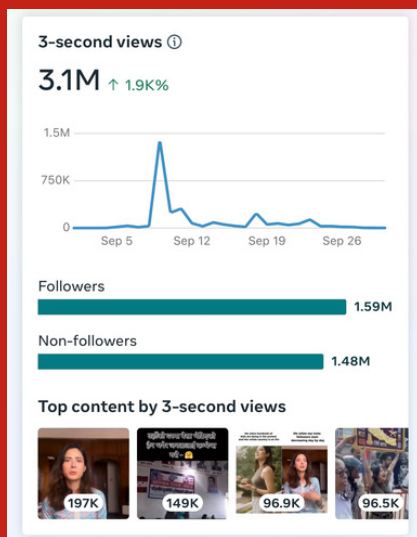
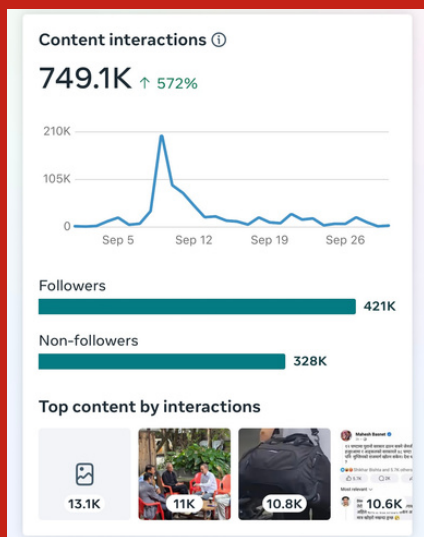
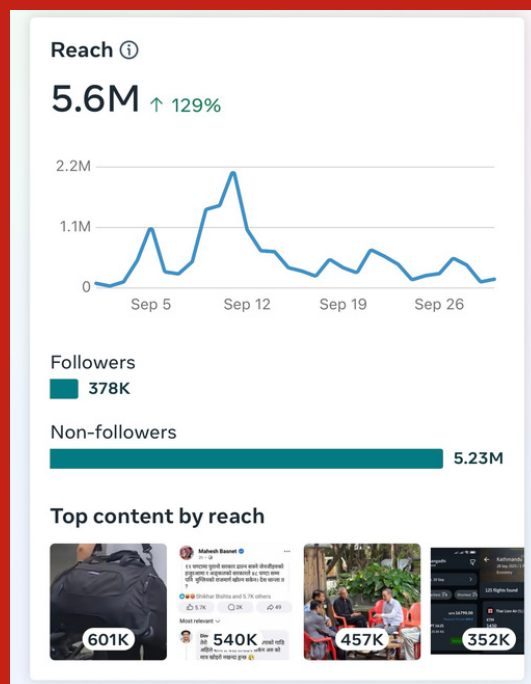
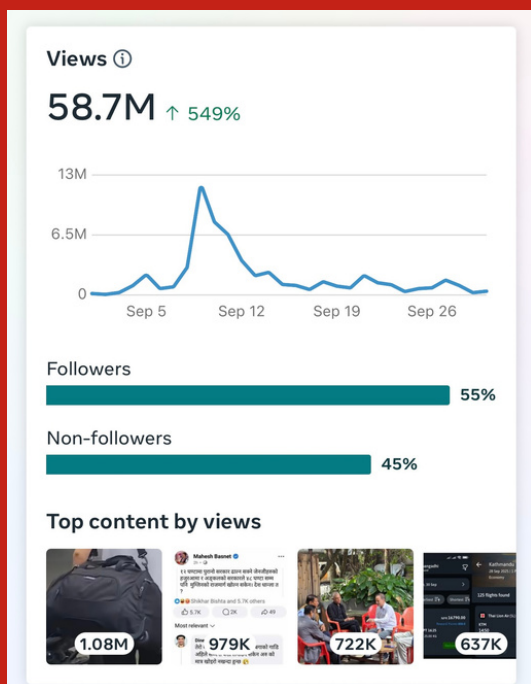
Boosts and gets engagement on comments, shares, and word-of-mouth.

5. Launch Week Buzz

Back-to-back posts (2–3 days before release) to create last-minute hype.

Content Insights

This is monthly Insights taken on September 2025.

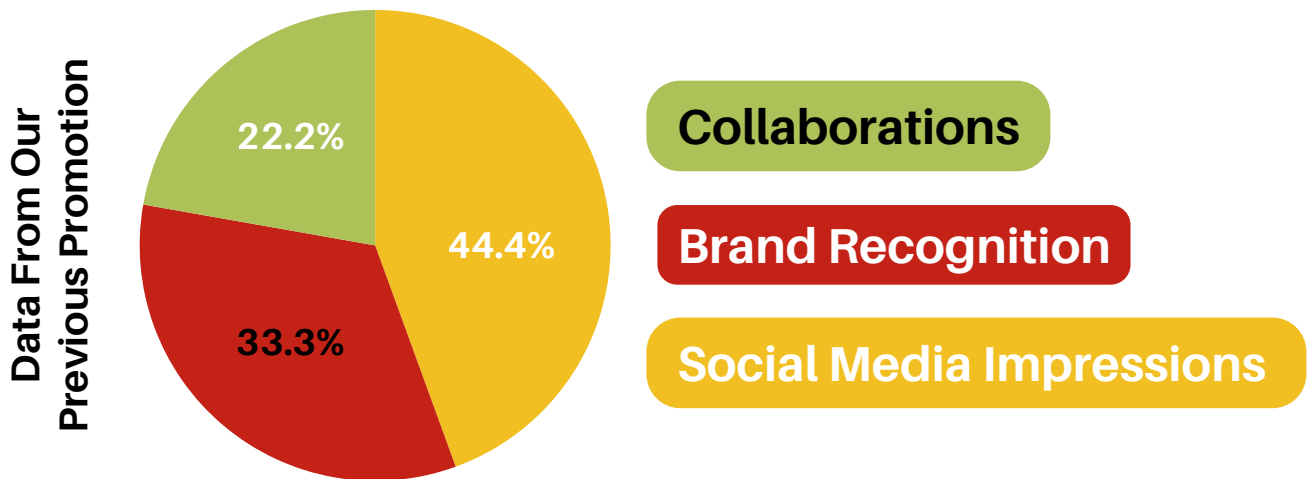




Brand Exposure and Visibility

Promoting your Brand or movie with Troll Pokhara means more than just posting it means making your Brand or movie part of Pokhara's digital conversation.

Our followers don't just watch; they share, joke, and talk about what we post.



Contact us for more

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